

# Self Enhancement, Inc.

Annual Report Fiscal Year 2004

Majoring in Statistics.  
Not becoming one.



YOUTH POTENTIAL REALIZED



**Self Enhancement, Inc. is dedicated to helping underserved youth realize their full potential. Working with schools, families, and community organizations, SEI provides opportunities for personal and academic success, bringing hope to individual young people and enhancing the quality of community life.**



Dear Friends,

It's been an amazing year. SEI is realizing more and more of our own potential as a youth building organization. In 2003-04, we grew from serving 1200 children to serving over 2000. Our high school graduation rate is 98%. Our students are in 126 universities and colleges throughout the nation. We launched our new charter school, the SEI Academy. And we hear more and more inspiring stories from our young people: SEI is making the critical difference in their lives.

I turned 50 last February and ironically, I kept hearing the same question from SEI supporters: What will happen to SEI after you retire, Tony? First of all, I have no plans for retiring for at least two more decades. And second, we are putting a succession plan in place that includes two goals: (1) train our internal folks to take on new leadership roles and continue to hire highly qualified, motivated staff; and (2) become knowledgeable about planned giving and make raising a significant Endowment Fund a priority.

Our future looks great. We have talented staff, dedicated volunteers, and generous supporters like you. We are undertaking an evaluation process that will give us precise feedback about what is working and where we can be even better. We will be launching the Circle of Hope, a special designation for those who include SEI in their estate plans, as well as undertaking a feasibility study on just how big of an Endowment Fund makes sense for us. I hope that you will join us in exploring the possibilities.

Thank you for all that you do for the children and families at Self Enhancement, Inc.

Tony L. Hopson, Sr.  
President and CEO

**Y O U T H P O T E N T I A L R E A L I Z E D**

## **Your Gifts' Accomplishments**

**"It has been said it is cheaper to put a student through Harvard Law School than to incarcerate that same person. I think that is what SEI has done. They've invested early, and they are investing in the future."**

- Senator Mark O. Hatfield, SEI Foundation Board Member

SEI's core youth program is free to participants, but it costs SEI \$3,000 to provide one child with year-round programming. This investment not only builds lives, it also prevents tragic and costly outcomes that are too common for at-risk kids. Here are some examples of what your donations help make possible:

- \$120,000 sponsors a school for a year.
- \$30,000 sponsors a class for a year.
- \$6,000 sponsors two students in SEI's program for a year.
- \$3,000 sponsors one student in the program for a year.
- \$1,000 sponsors a music class for a semester.
- \$500 purchases art supplies for a semester.
- \$250 rewards academic achievers with a field trip.
- \$100 helps purchase new books for the library.

# Major Achievements 2003-04

- **Expanded our services to reach 2,000 underserved students age 8-25 and their families.** SEI core program students attend eleven public schools in North and Northeast Portland; SEI also provides culturally competent case management and enrichment programs for African American students throughout Multnomah County under the School Age Policy Framework and supports SEI High School graduates to complete college and get living wage jobs.

- **Became established as the lead agency for the SUN (Schools Uniting Neighborhoods) School Programs for four schools in North Portland.** We were awarded the contract with Multnomah County to provide enrichment and community building programs open to all students at Jefferson High School and Tubman, Ockley Green, and Whitaker Middle Schools.

- **Laid the foundation for the September 2004 opening of the new SEI Academy Charter Middle School** with 50 6th grade students and a full complement of staff. The SEI Academy is on track to expand to serve 150 students in grades six through eight, bringing kids to benchmark and beyond with the new "three R's": Rigor, Relevance, and Relationship.

- **Graduated our largest class of High School Seniors and achieved an average 98% High School graduation rate over five years.** 69 out of 70 SEI high school seniors graduated in 2004. From 1999- 2004, 98% of all SEI seniors who had been with the program since their freshman year graduated four years later. 85% of these went on to college.

- **Continued replication of SEI's program in Miami.** SEI staff continued to work with Alonzo Mourning Charities and the Overtown Youth Center to successfully implement the SEI Model in their 20,000 square foot center located in one of the poorest neighborhoods in the country.



Self Enhancement Inc. would like to thank the donors listed below who contributed during the period of July 1, 2003 to June 30, 2004.

**Imani - Faith  
(\$500,000 + )**

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# Who We Are

## Young People and Families

SEI provides programming for over 2000 underserved young people ages 8 to 25 from 52 public schools (elementary, middle school, and high school) in Portland and Multnomah County and 126 colleges throughout the country - and their families.

## Staff

Tony L. Hopson, Sr; CEO  
Carolyn Becic; Development Director  
Marcy Bradley; Youth Services Director  
Natasha Butler; SEI Academy Education Director  
Marcella McGee; Finance Director:  
Brenda Polk, Executive Assistant  
Debi Smith, Human Resources Director  
Phyllis Spaulding; Family Services Director  
- and 85 other program and administration staff.

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# What We Do

## The Challenge Before Us

The primary area SEI serves, North and Northeast Portland, has the lowest income and education levels, the highest proportion of single parent families, and the highest unemployment and crime rates in the state. In Oregon, 55% of African Americans and 57% of Latinos do not graduate from high school.

## SEI's Approach

- Coordinators build solid one-on-one relationships with young people, playing the roles of an additional teacher, parent, and mentor.
- Implementing individual success plans with strategies and goals for youngsters from second grade through college.
- Providing year-round support and enrichment experiences.
- Offering a wide range of learning exploration in academics, arts and culture, sports and recreation, and technology.
- Guiding and supporting children and youth to develop life and leadership skills and to give back to the community.
- Guiding and supporting families to be positively involved in young people's education and lives.
- Providing standards, examples, expectations, and accountability for young people to develop responsibility and positive relationships.

## SEI's Program Components

- In-School Coordinators work with individuals and small groups
- After School tutoring and enrichment classes and activities
- Saturday and school closing days supervised activities
- Comprehensive academic, enrichment, and job preparation Summer Program
- Multi-cultural library and reading enhancement programs
- Nutrition, health and prevention (of violence, substance abuse, too early sexual activity, etc.)
- College preparation: SAT, financial aid, etc.
- Internships and community involvement programs
- Parent Coordinators for each core student's family
- Parent classes, skills training, and resource referral
- Cultural support for African American and Latino students and families



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# Building Success...

## School Year Outcomes 2003-2004

### Elementary School Program

	'03-'04	Goal
Students maintaining or exceeding 80% school attendance	97%	75%
Students receiving no referrals for inappropriate behavior	83%	70%
Students earning Academic Achiever status (average over 4 quarters)	59%	25%

### Middle School Program

Students maintaining or exceeding 80% school attendance	90%	75%
Students receiving no referrals for inappropriate behavior	66%	70%
Students earning Academic Achiever status (average. over 4 quarters)	42%	25%

### High School Program

Students maintaining or exceeding 80% school attendance	82%	75%
Students receiving no referrals for inappropriate behavior	82%	70%
Students maintaining a GPA of 3.0 or above	32%	25%

## High School Graduation and College Participation

SEI's 2004 High School Senior class was the largest ever - 70 students! 69 of these graduated, in keeping with our five-year graduation rate of 98%. And 61 - 88% - of 2004 High School Graduates went on to college.

In 2003-04, 126 SEI high school graduates were enrolled in colleges across the nation. Ten SEI students graduated from college in 2004.

## Success in Elementary School: Learning to Get Along

At the beginning of third grade, Danny\* was having chronic behavior problems in the classroom and at home. He wasn't listening, he was disrespectful, and he acted out physically. Because of these behaviors, he was on the verge of being expelled. His mom was working long hours and worried that she couldn't handle her son. Danny's SEI In-School Coordinator met repeatedly with Danny, his mom, and school staff to develop systematic strategies to address the problems. It became clear that after his father moved out, Danny had felt hurt and angry but didn't know how to deal with his feelings. The Coordinator helped Danny talk about the situation and realize that he could have positive relationships with other adults. They discussed ways that Danny could cooperate and communicate with his mom and teachers, and set up plans for fun outings to celebrate when Danny met his new goals. His mom worked with an SEI Parent Coordinator to develop better systems of discipline and having neighbors available when she had to work late. Within six months of everyone working together, Danny made a dramatic turn-around. He became more playful, easy going, and conversational, and able to express and resolve the frustrations that arose. And his natural intelligence began to shine through: he has been recognized as one of the "Top 7" students in his class and his teachers see him as a positive example for other students.



Self Enhancement Inc. would like to thank the donors listed below who contributed during the period of July 1, 2003 to June 30, 2004.

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# ...One Child at a Time

## Success in Middle School: Getting Support Through a Transition

Keisha\*’s family moved to Portland just before sixth grade, and just after her brother had been killed in a drive-by shooting. When Keisha started the SEI program, she struggled both socially - frequently getting in confrontations with other students - and academically, falling below benchmark in most of her classes. Her SEI coordinator developed an individual success plan that reflected Keisha’s desire to improve her grades and have positive peer relationships. The Coordinator asked Tamara, one of the top sixth grade SEI students, to become a mentor for Keisha. Tamara befriended Keisha and helped her with homework and adjustments to her new school. The Coordinator met weekly with Keisha to keep her on track with her goals, and Keisha joined SEI’s girls’ mentoring group Sisters Reflecting Beauty to develop mutually supportive relationships with other girls. Keisha became more confident and understanding, and her grades improved dramatically during the 2nd quarter. She earned Gold Card status (meeting or exceeding expectations for five out of seven classes), ‘Student of the Month’ and ‘Most Improved Student’ for the fall semester. Keisha still misses her brother and has trouble at times but she is usually smiling and continues to work hard to maintain her Gold Card.

*\* Names and some details have been changed to protect the privacy of children and families; photos are not of the young people described.*

## Success in High School: Starting a New Life

As the oldest of seven children of drug and alcohol addicted parents, Lashay\* took on the responsibilities of being head of her family when she was in 9th grade. She was in charge of cooking, cleaning, and trying to make sure the bills were paid. Handling all of this, LaShay missed many days of school, became socially withdrawn, and had a hard time keeping up with her studies. She was close to failing all her subjects and wondered if she could stay in school. LaShay’s life changed when her SEI Parent Coordinator discussed the situation with her uncle and grandmother and supported them through the transition of becoming guardians to LaShay and her siblings. Then SEI’s In-school Coordinator helped LaShay develop a tutoring and study plan and cheered her on to catch up in her school work. With this solid support behind her, LaShay was finally able to use her take-charge abilities to move forward academically and personally. Now she is known as a friendly and outgoing young lady, and has impressed her teachers by being in school every day and meeting or exceeding benchmark in all her classes and writing expressive poems about her experiences. And next year, LaShay plans to join the Pamplin Leaders program to be a mentor to struggling middle school students.



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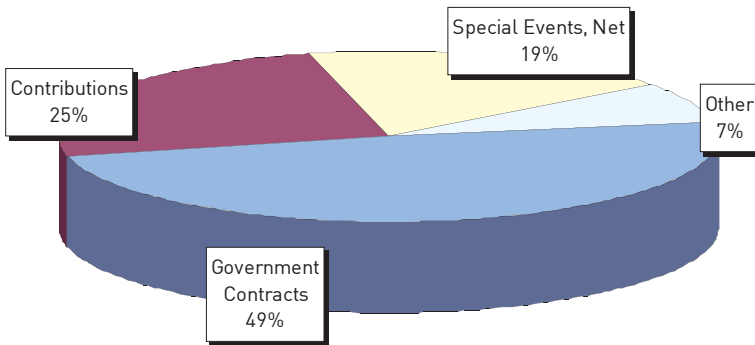
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Helen Herman  
Roger and Valerie Herndon  
John and Diane Herr  
Linda Hertzler-Crum  
Kathleen Hesler  
Douglas and Shari Higashi  
Carissa Higgins  
Higgins Restaurant & Bar  
Kenton and Leslie Hill

Linell Hill  
Tim and Margaret Hill  
Susan Hill  
Gerald and Dessa Hix  
Karl Hoagland  
Susan Hoch  
Deborah Hodges  
Sam Hodges  
Robert and Marilyn Hodson  
Robert and Leslie Hoffman  
Stan and Jennifer Hoffman  
Gary and Jennifer Holcomb  
Willie and Sheila Holden  
Ian Honohan  
Martha Hopkins  
Phyllis Hopson  
E. Regina Horgan  
Susan Howard  
Erin Hubert  
Jerry Hudspeth  
Mark and Sara Hudspeth  
Charles and Marilyn Huge  
Cherie Hull  
James and Patricia Huntsinger  
P. Kathy Huntzinger  
Domenago Hurst

# Financial Statement

## FISCAL 2004 OPERATING REVENUES



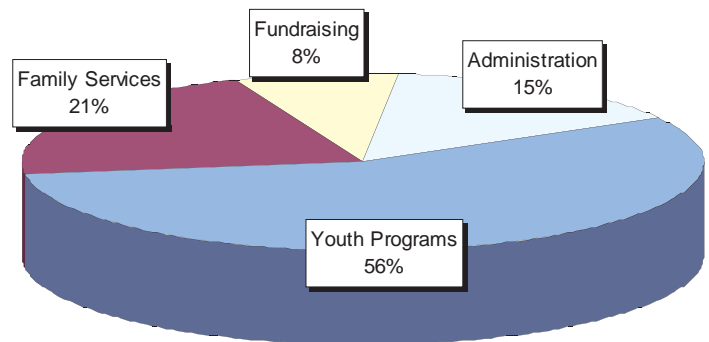
### REVENUES

Government Contracts	\$ 2,714,822
Contributions	1,356,045
Special Events, Net	1,033,278
Other	<u>412,178</u>
<b>Total</b>	<b>\$ 5,516,323</b>

### EXPENSES

Youth Programs	\$ 3,252,005
Family Services	1,227,457
Fundraising	450,069
Administration	<u>878,734</u>
<b>Total</b>	<b>\$ 5,808,265</b>

## FISCAL 2004 OPERATING EXPENSES



Complete copies of the audited financial statements for the fiscal year ending June 30, 2004, may be requested from Self Enhancement, Inc.'s Finance Director.

Self Enhancement Inc. would like to thank the donors listed below who contributed during the period of July 1, 2003 to June 30, 2004.

Judy Ilg  
Samuel Imperati  
Cinda Jackson\*  
Isaac and Kimberly Jackson  
Keith Jackson  
Stefani Jacobson  
Walter Jaffee  
Gail Jarrett  
Tommy and Joyce Jeffery  
Emory Jennings  
JJZ, Inc.  
Elnauz Jodari Karimi  
Joe Brown's Carmel Corn  
Gary and Ann Johnson  
H. Desmond and Pat Johnson  
Jeffrey and Kristen Johnson  
Kenneth Johnson  
Sheila Johnson  
Gordon Johnston  
Marie Jones  
William Jones  
Dereck and Beverly Joubert  
Margaret Joyce  
George Kagawa  
William Kaggerud  
Kalberer Company

Michael and Elizabeth Kanter  
Pallavi Kapoor  
Bartsady Kayarath  
Katie Keefer  
Rolland and Barbara Kehl  
Sandra Keirnes  
Darryl Kelley  
Richard and Darlene Kelley  
Gary Kendall  
James and Rhonda Kennedy  
Thomas Kenning  
Gerald and Barbara Kerns  
G. Kerr  
KGW Northwest Newschannel 8  
Kevin and Faustina Kiah  
Julie Kierstein  
Darrel King\*  
Wynona King  
David Kish  
Chanda Klco  
Harvey and Josephine Klevit  
Michael and Lia Knapp  
Paul and Geneva Knauls  
Kirsten Knudson  
Kohnstamm Family Foundation  
Albert and Cortney Konigsfeld

Virginia Konwin  
Michael Korner  
Robert and Linda Kubis  
Jennifer Kusek  
Robert and Elizabeth La Du  
Nancy Lamia  
Louann Lampa  
Frederic Lancaster  
James and Luise Lane  
Wendy Lane  
Francine Lang  
Kingsha Lang  
Kurt and Cheryl Langfeldt  
John and Mary Lois Larson  
Lasers Edge Inc.  
Katherine LaTorraca  
Thomas and Paula Lauerman  
Michael Lauinger  
Anni Law  
William and Edith Law  
Sandra Laws  
James and Marilyn Lea  
Terry and Lori LeBoeuf  
Stephen and Eleanor Lebrecht  
Daneka Lee  
Legacy Health System

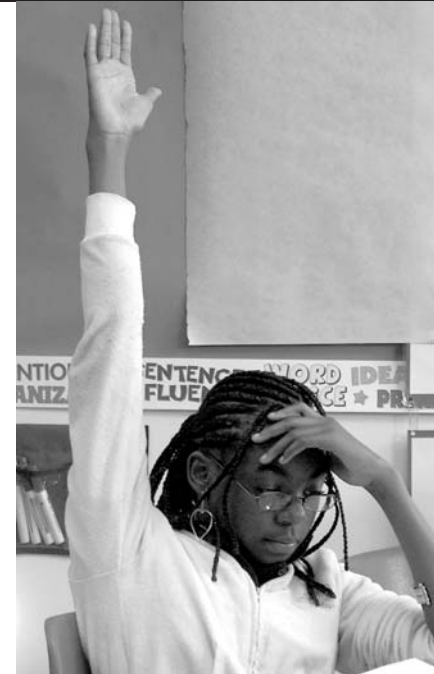
Darrin and Ann Leggett  
Holly LeMaster  
Regan and Gina Leon  
Gregory Leonard  
David and Deborah Levine  
Susan Levinson  
Carolyn Lewis  
Donald and Pamela Lewis  
Felecia Lewis\*  
Frank Libman  
Mark and Darlene Lightcap  
Lisa Likwarz  
Lizette Lim  
Cristen Lincoln  
Arthur and Kathryn Livingston  
Michael Lockwood  
Josh Logan  
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John and Ita Lonergan  
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Valerie Lyon  
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James and Lynn Mack  
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Dane and Wendy Madsen  
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Market Supply Company, Inc.  
Bernard Marois  
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Gudrun Maybaum  
Mariana McCamy  
Patrick McCarthy  
Kevin and Janelle McCartin  
Carrie McClelland\*  
P. McCormack

# Selected Statement of Activities

For the year ending June 30, 2004  
(with comparative totals for 2003)

	General Operations		Endowment (1)	
	2004	2003	2004	2003
<b>Support and revenue:</b>				
Government contracts	\$ 2,714,822	\$ 2,640,163	\$ -	\$ -
Contributions	535,913	859,487	1,254,407	2,428,060
Special events, net	1,033,278	757,918	-	-
Interest and dividend income	3,936	8,096	250,940	246,781
Net unrealized gain (loss) on investments	(1,342)	53	1,609,078	183,115
Other revenue	<u>69,247</u>	<u>108,780</u>	-	-
<b>Total revenue</b>	<u>4,355,854</u>	<u>4,374,497</u>	<u>3,114,425</u>	<u>2,857,956</u>
Net assets released from restrictions:				
Satisfaction of program restrictions	820,132	699,200	-	-
Other transfers	<u>340,337</u>	<u>374,856</u>	<u>(340,337)</u>	<u>(374,856)</u>
<b>Total support and revenue:</b>	5,516,323	5,448,553	2,774,088	2,483,100
<b>Expenses:</b>				
Program services				
In-school program	1,765,051	1,806,786	-	-
After-school program	824,232	759,350	-	-
SEI Academy	34,728	-	-	-
Family services	1,183,703	1,159,404	-	-
Other programs	<u>435,376</u>	<u>393,413</u>	-	-
Total program services	4,243,090	4,118,953	-	-
Support services				
Fundraising	445,335	379,424	-	-
Administration	<u>818,318</u>	<u>808,125</u>	-	-
Total support services	1,263,653	1,187,549	-	-
Total expenses before depreciation	<u>5,506,743</u>	<u>5,306,502</u>	-	-
Change in net assets before depreciation	9,580	142,051	2,774,088	2,483,100
Depreciation	<u>301,522</u>	<u>295,955</u>	-	-
Change in net assets	(291,942)	(153,904)	2,774,088	2,483,100
Net assets:				
Beginning of year	<u>8,408,466</u>	<u>8,562,370</u>	<u>8,925,154</u>	<u>6,442,054</u>
<b>End of year</b>	<u><b>\$ 8,116,524</b></u>	<u><b>\$ 8,408,466</b></u>	<u><b>\$ 11,699,242</b></u>	<u><b>\$ 8,925,154</b></u>



(1) Endowment includes both the Quasi-Endowment and Permanently Restricted Funds.

This Statement of Activities does not reflect all Fiscal 2004 financial activities. Complete copies of the audited financial statements for the fiscal year ending June 30, 2004, may be requested from Self Enhancement, Inc.'s Finance Director.

## Y O U T H P O T E N T I A L R E A L I Z E D

Michael McCoy	James F. and Marion L. Miller Foundation	Paul Murray	Richard and Hope Ortman	Melren Pichon*
Kenneth McDonald*	Randolph and Janet Miller	Celessie Mae Myers	Kelley Oswald	Charlotte Pierce
Mark and Sheryl McDonald	Talasteena Miller	National League of Cities	Linda Oswell	Lawrence and Christianna Pierce
McDonald's	James Mills	Nationwide Retirement Solutions Inc.	Timothy and Susan Otani	Enrique Pineda
Marcella McGee*	Marvyn Mills and Heather Alexander	Rockford Naylor	Herbert Otter	Brenda Polk*
Frena McGowan	Mary Mills	Paul and Glenda Neerman	P.F. Chang's China Bistro - Pearl District	J.P.'s Framing
Donald and Luann McGreevey	Alan and Ruth Mitchell	Kathy Neff	Pacific Northwest Bank	Robert and Dorothy Pollard
Marvin McGuire*	John and Karen Mitchell	Steven and Solvei Neiger	Louis Pacini	Claris and Corlee Poppert
Steve and Lisa McLain	Kelly Mohr*	John and Teri Nelson	John Paden	Portland Business Alliance
Robert and Denise McLaughlin	Mary Jo Montanye	Kristine Nelson	Susan Parente	Portland Oregon Sports Authority
LaVerne McWilliams	Joe Moore	Vickie Nelson	Brenda Parker	Scott and Michelle Posey
Michael Meadows	Karen Moore	David and Kiko Lei Nettinger	Traci Parker	Marion Powell
Steven and Bridget Meek	Thomas and Margaret Moore	Gregory and June Newman	Dale Patton	Sue Preece
Kathryn Meier	Ronald Moore	Stephanie Nguyen*	Gretchen Paulsen	M.H. Prendergast
Lucy Menger	William Moore	Ruth Nickel	Roger Paulson	Charles and Imelda Price
Christina Merkle	Leila Morgan	Donald and Jane Norling	Theodore and Jeannine	David Proby*
Matthew Messerly	Frederick and Linda Moss	Julie Ann Northey	Pawlikowski	Robert Prout
Metaform Foundation, Inc.	James Moss	Kevin Novack	J.T. and Carolyn Pendergraft	William and Susan Prows
Mary Louise Metz	Mt. Hood Beverage Company	Miles and Ellen Novy	Leamond Penn	Mary Lou Pugsley
Luann Meyer	Timothy Mullane	Carl Oden	Mark Perkins	Kathie Putman
Cheryl Michelle	Kate Mungur	David Ogden	Annie Perry	Jeanne Pyette
M. Mifsod	Amparo Munoz	Douglas and Cynthia Oja	Arthur and Bonnie Perry	John and Janae Pyle
Joseph and Robin Migalla	Jean Murphy	Daniel and Heather O'Leary	Edward Peterson	Quantum Residential
Deborah Miller		Milo and Beverly Ormseth	Brent and Terri Petty	Kevin and Dorothy Quinn
Graydon and Joan Miller				Qwest Communications

# Statement of Financial Position

June 30, 2004

(With comparative totals for 2003)

<b>ASSETS</b>	<u>2004</u>	<u>2003</u>
Cash and cash equivalents	\$ 609,772	\$ 920,397
Accounts receivable	661,204	396,880
Contributions receivable, net	371,553	350,835
Grants receivable, net	30,000	268,571
Prepaid expenses and deposits	118,505	92,376
Accrued interest receivable	48,380	60,765
Investments	9,898,444	6,887,340
Note receivable	1,712,928	1,927,044
Property and equipment, net	<u>8,034,171</u>	<u>8,295,828</u>
<b>Total Assets</b>	<b><u>\$ 21,484,957</u></b>	<b><u>\$ 19,200,036</u></b>
 <b>LIABILITIES AND NET ASSETS</b>		
Liabilities:		
Accounts payable and accrued expenses	\$ 157,578	\$ 185,248
Accrued payroll and related expenses	235,499	212,606
Deferred revenues	<u>59,557</u>	<u>223,155</u>
Total liabilities	452,634	621,009
Net assets:		
Unrestricted:		
Available for general operations	82,353	112,638
Quasi-endowment fund	1,802,573	282,892
Net investment in property and equipment	<u>8,034,171</u>	<u>8,295,828</u>
Total unrestricted net assets	9,919,097	8,691,358
Temporarily restricted	1,216,557	1,245,407
Permanently restricted	<u>9,896,669</u>	<u>8,642,262</u>
<b>Total Net Assets</b>	<b><u>21,032,323</u></b>	<b><u>18,579,027</u></b>
<b>Total Liabilities and Net Assets</b>	<b><u>\$ 21,484,957</u></b>	<b><u>\$ 19,200,036</u></b>

Complete copies of the audited financial statements for the fiscal year ending June 30, 2004, may be requested from Self Enhancement, Inc.'s Finance Director.

Self Enhancement Inc. would like to thank the donors listed below who contributed during the period of July 1, 2003 to June 30, 2004.

Marie Rader	Gregory Robeson	Allan and Jocelyne Sayak	Ray Simutis	Thomas Stein
Hullur and Hemamala	Glen Robinson	Scanlan Kemper Bard Companies	Bette Sinclair	Bruce Stern
Ramamurthy	Robin Robinson*	Ward and Barbara Schaumberg	Reverend Carol Singler	John and Rita Steuart
Dovie Lee Ramsey	Jim Robison	Robert Scherzer	Durelle Singleton*	William and Cornelia Stevens
Christian and Amanda	Lawrence and Fran Rodman	Kurtis Schlagel	Anna Siverd	Richard and Laura Jane
Rasmussen	Edward Rodriguez	Jane Schneider	Thomas Skinner	Stevenson
Ernest and Rebecca Rathfelder	Mary Lee Roesener	Jane Schroer	Arvie and Julie Smith	Wayne and Sandra Stewart
Scott and Wendy Ray	Ulrich and Anne Rohe	Kathleen Schultz	Betty Smith	Douglas Strand
Gary and Catherine Reed	Joe Rollins*	The Schwab Fund for Charitable	Carole Smith	Greg Strom
Isaac Regenstreif	Mary Roney	Giving	Kenneth and Beth Smith	Studio Riley
Margo Reiss	Charles and Judith Rooks	Brenda Schwindt	Princella Smith*	Kenneth Suibielski
Jerry and Kathy Rensch	Herman Roque	Kathryn Scott-Perry	Stephen and Mary Smith	Lileo Sunderland
T.C. and Cindy Rettig	Cynthia Rose	William and Barbara Sue Seal	Sue Smith	Andy and Maisha Swanson
Karen Reyes	Jerome and Lucy Rose	Richard and Harley Sebastian-	Tamara Smith	James and Lucille Swanson
Wilfred Reynolds	Shannon Ross	Lewis	Phyllis Spaulding*	John Swanson
Donald and Jennie Rhoads	Adine Rotman	Suzanne Marie Sehon	Wayne and Claudia Speed	Carol Telsey
Donald and Joan Ricci	Craig and Mary Ruble	Holger and Irene Seidel	Bill Spencer	Leif Ternstrom
Steven Riccitti	Susan Ruff	Denise Seroyer	Philip and Michelle Spies	Terrell & Associates
George and Dorothy Richardson	Curtis and Dorothy Ruthledge	Sean and Elizabeth Shepard	Cathy Stadlin	The Black United Fund of Oregon
John Riddle	Safeway Inc.	Frederick Shipman	Jody Stahancyk	Charlie Theuma and Amy
Henry and Trudy Ritz	Richard Sahli	Robert and Mara Shlachter	Jeffrey and J. Annie Stahl	Mitchell
Javita Rivers	Kelly Saito	Saga Shoffner	Richard and Dianna Stanton	Michael Thomas
Edwin and Beverly Robbins	Luis and Michele Sanchez	Brenda Short	Starbucks Coffee Company	Richard Thomas
Robin Roberts	Donna Saunders	Barbara Siegrist	Diana Stark	Roger Thompson
William Roberts	Peggy Sausville	Alan and Edith Sihvonen	Kristin Staver	Kenneth and Marta Jo Thrasher
Wayne Robertson	Nicolas Sauvie	Louis Simpson	Randall Stegmeier	Three JK's 4-H Partnership

# Our Community Partners

## Schools

**Elementary:** Boise-Eliot, Faubion, Humboldt, Irvington, King, Sabin, Shaver, Vernon and Woodlawn

**Middle:** Beaumont, Binnsmead, George, HB Lee, Ockley Green\*, Robert Gray, Tubman\* and Whitaker\*

**High Schools:** Benson, David Douglas, Grant, Jefferson\*, Parkrose and Roosevelt

Students from 29 additional schools in Multnomah County come to the Center for Self Enhancement for classes, activities, tutoring, and guidance.

\*Denotes SUN (Schools Uniting Neighborhoods) program.

## Community/Government Organizations

Albina Ministerial Alliance; Albina Headstart; African American Health Coalition; Artist Repertory Theater; B.I.K.E. (Bicycles and Ideas for Kids' Empowerment); Camp Caldera; Cascade AIDS Project; Center for Substance Abuse; Children's Golf Course; Children's Museum; City of Portland; Communities of Color; Ethos; Gear Up; Girl Scouts, U.S.A.; Girls Initiative; Jammin 95.5; Lewis & Clark College Department of Counseling and Psychology; Multnomah County Department of Human Services; Multnomah County Juvenile Justice Department; Multnomah County Library; North Portland Tennis Center; Nike; Northeast Rescue Plan Action Committee; Northwest Film Center; Open Meadows; Oregon Association of Minority Entrepreneurs; Oregon Community Warehouse; Oregon Council for Hispanic Advancement; Oregon Food Bank; Oregon Sports Authority; Oregon State University; Polaris; Portland Community College; Portland Opportunity Industrialization Center; Portland Parks and Recreation; Portland Public Schools; Portland State University; The Trail Blazers; Tri-Met; Tualatin Valley Centers; Union Gospel Mission; U.S. Army Corps of Engineers; U.S. Department of Labor's Youth Opportunity Program; University of Oregon; Volunteers of America; Where I'm From Productions; Willamette University; Worksystems, Inc.; Youth Employment Institute; 007 Productions; 21st Century Community Learning Centers.



# YOUTH POTENTIAL REALIZED

Lesley Thum  
David and Nancy Tilford  
E. Jean Tillman  
James and Nicole Titus  
Gail Tomura  
Pamela Toroyan  
Toyota Motor Sales USA, Inc.  
M. Edward Trachtenberg  
John and Barbara Trachtenberg  
Phuong Tran  
Judith Treanor  
Robert and Jane Trexler  
Robert and Betsy Turvene  
Chris Twarowski  
Kay Twigg  
Nancy Uher  
Umpqua Holdings Corporation  
Kenneth and Mary Unkeles  
US Bancorp Equipment Finance  
Jacques and Mary Vaillancourt  
Peter and Catherine Vajda  
Gregory Vallish  
Peter and Sharron van der Meulen  
Kenneth Van Duyen

Lisa Vance  
Joseph and Yvette Vanda  
Arthur and Helina Vandembark  
Biljana Velkovska  
Venerable Properties, Inc.  
Bernard Verhundert  
Robert Vilker  
Salvatore and Patricia Vitale  
Nicole Vogel  
Kevin and Marieken Volz  
Lisa VonWeise  
Evgeny Vulfson  
Kathryn Waggoner  
Cathy Waits  
Debra Walker  
Robert and Serena Wallace  
Eddie and Anne Ward  
William Ward  
Kimberlee Wardle  
Robert and Kelly Waring  
Patricia Warner  
Gina Warren  
Edward Washington  
Lanene Waters  
Robert and Patricia Watson

Michael and Kerry Weaver  
William Webber  
Roy Webley  
Kenneth Wells  
Charles Wentz  
Ira and Karen Wexler  
Loretta White  
Mary White  
Sandra White  
Nick and Gail Wigen  
Kent and Elaine Wilhelm  
Willamette International Travel  
Ben Williams  
Kendrick Williams\*  
Kerry Williams  
Martha Lanier Williams  
Norman Williams  
Pamela Williams  
Robert Williams  
Catherine Wilson  
Judy Wilson  
Kelli Wilson  
Windsor Wedding Consultants at the Academy  
Winged Star Productions

Victor Winkler  
Theodore and Sheila Winnowski  
Michael and Darcy Winslow  
Lynn and Paulette Wittwer  
Patricia Wohn  
Bradyn Wolf  
Victoria Wolff  
David and Sara Wolpin  
Wonder Bread Bakery  
Evon Wood  
Barbara Louise Woolcott  
WRG Design Inc.  
Kelli Wright  
Jerry and Linda Wright  
Katia Yaksic  
Valera Yazell  
Yost Grube Hall Architecture P.C.  
Cary Young  
Cliff Young  
Mark and Robin Young  
Patricia Young  
Saul and Christine Zaik  
Christine Zimmer

**Zawadi - Gifts that are Enriching (SEI Endowment)**  
Ed & Sue Cooley  
Jimmie Marlene Franz Trust  
Tony & Phyllis Hopson  
Ellison C. Morgan  
Gregory W. Robeson  
Ron & Marcy Tonkin  
William & Helen Jo Whitsell  
Mark E. Young

SEI is pleased to announce 100% staff giving for 2003-2004. These donors are identified with an \*.

# The SEI Standards

The SEI Standards are founded upon the principles of integrity and respect.

Integrity, because integrity exemplifies truthfulness, modesty, and trustworthiness.

Respect, because respect exemplifies courtesy, honor, and reverence.

## In SEI, we:

- ◆ Greet each other every day with a smile and a handshake to strengthen the relationship between us;
- ◆ Honor and respect each other so we address each other with proper language and speech;
- ◆ Value the space of ourselves and others and are careful not to intrude or injure each other;
- ◆ Are mindful of what is true, and strive to be honest with word and deed;
- ◆ Treasure our rich culture and hold the cultures of all people in high regard;
- ◆ Strive to reflect our beauty both inwardly in our understanding and outwardly in our appearance.

*All programs at SEI are influenced by and implemented according to the SEI Standards. The SEI Standards give children and adults a framework for individual actions and interactions with others.*

Y O U T H P O T E N T I A L R E A L I Z E D



Annual Report  
Fiscal Year 2004

for

**Self Enhancement, Inc.**

3920 Kerby Avenue, Portland, Oregon 97227-1255

(503) 249-1721

[www.selfenhancement.org](http://www.selfenhancement.org)