Our annual gala, Soul of the City, will be held on Saturday, September 16, 2017 at the Center for Self Enhancement. The night will include a cocktail hour, silent and live auction, student experience tour, special dinner, live entertainment, and an after-party. During the event, guests will learn about the great work SEI does for youth and families and have the opportunity to see the positive impact our organization has on the community. We hope you join us for this year’s party with a purpose!

ABOUT SEI:
For over 35 years, SEI has been a change agent in the community, striving to meet the complex needs of children and their families by helping them to overcome cultural, educational and economic barriers. Our mission is to guide youth from historically underserved backgrounds to realize their full potential. We work with schools, families, and other community organizations to provide support, guidance, and opportunities that help us bring hope to individual young people and enhances the quality of community life.

OUR GOALS FOR THIS EVENT ARE TO:
- Raise funds to support SEI’s youth and family programs and services.
- Increase awareness of SEI’s work by welcoming 450+ attendees.
- Provide an opportunity for guests to engage with SEI students and listen to their stories.

OPPORTUNITIES FOR SPONSORS
- Associate your brand with the second largest minority-owned business in Oregon.
- Associate your brand with one of the City of Portland’s most effective multi-service agencies.
- Share your brand and work with a diverse audience including 175,000 website visitors, 1000+ social media supporters and over 450 event attendees.
- A portion of your sponsorship will be applied towards the event’s paddle raise to support SEI programs and services.
BLACK CARD SPONSOR*: $10,000
- Recognition and story in newsletter
- Sponsorship logo/name recognition on
  ~ Gala website and social media
  ~ Gala screens
  ~ Gala signage
  ~ Gala program
- Paddle raise acknowledgement of $7,000 that supports programs and services
- Table signage with company name
- A full page ad (5.5 x 8.5)
- One reserved table for 10 guests

GOLD CARD SPONSOR*: $5,000
- Sponsorship logo/name recognition on
  ~ Gala website and social media
  ~ Gala screens
  ~ Gala signage
  ~ Gala program
- Paddle raise acknowledgement of $2,000 that supports programs and services
- Table signage with company name
- A half page ad (4.25 x 5.5)
- One reserved table for 10 guests

BLUE CARD SPONSOR*: $3,500
- Sponsorship logo/name recognition on
  ~ Gala website and social media
  ~ Gala signage
  ~ Gala program
- Paddle raise acknowledgement of $500 that supports programs and services
- Table signage with company name
- A quarter page ad (2.125 x 5.5)
- One reserved table for 10 guests

TABLE SPONSOR: $2,000
- Sponsorship logo/name recognition in the event program
- Table signage with company name
- One reserved table for 10 guests

INDIVIDUAL TICKETS
- $250 per person

EVENT PROGRAM ADVERTISING
- A full page ad (5.5 x 8.5) = $1,000
- A half page ad (4.25 x 5.5) = $500
- A quarter page ad (2.125 x 5.5) = $250

For more information, please contact Patricia Williams at patriciaw@selfenhancement.org or 503-548-1411.

*Card Level Sponsorships: At SEI we provide academic achievement awards to our students for performing well in the classroom. Students receive Blue Card awards for earning between a 3.0-3.4 GPA, and Gold Card awards for 3.5 GPA and above. In the tradition of celebrating the
academic success of SEI students, we are providing organizations the opportunity to become a provider of options at different card levels at our annual gala, Soul of the City: Black Card, Gold Card, Blue Card.
SEI SOUL OF THE CITY
SPONSORSHIP RESERVATION FORM

I/We will serve as a sponsor for the 2017 SEI Soul of the City Annual Gala:

Name(s): ____________________________________________________________

Company: ___________________________________________________________

Address: ____________________________________________________________

Phone: __________________________________________________________________

Email: __________________________________________________________________

Sponsorship Level

☐ Black Card Sponsor ($10,000)
☐ Gold Card Sponsor ($5,000)
☐ Blue Card Sponsor ($3,500)
☐ Table Sponsor ($2,000)

My sponsorship pledge for the 2017 SEI Soul of the City Annual Gala is: $ _________________

☐ Yes, I give permission to use my/our name for event publicity

☐ I cannot attend but would like to make a donation of _________________ to support SEI.

Payment Options

☐ My check is enclosed (make check payable to Self Enhancement, Inc.)

☐ I would like to pay by credit card. Please contact me for credit card information at this phone number: ______________________.

**To pay online, please visit www.selfenhancement.org/donate. Please type in amount and enter “Soul of the City Sponsorship” in the comment box.

☐ Please invoice me.

I, ______________________________________________________________________ commit to the amount indicated above.

Signature: __________________________________________________________________ Date: __________________________________________________________________

Please return forms and payments to:
Attn: Patricia Williams
Self Enhancement, Inc. | 3920 N. Kerby Ave. Portland, OR 97227 or
e-mail forms to: patriciaw@selfenhancement.org

A portion of your contribution may be tax deductible. Self Enhancement, Inc. is a non-profit organization under IRS code 501c3. A letter of receipt will be sent in acknowledgement of your contribution.